

New England Regional Turfgrass Conference & Show

SHOW DATES & TIMES

2012 DATES	Tues. thru Thurs.	Feb. 7-9
SET-UP DAY	Mon. & Tues.	Feb. 6 & 7
BREAKDOWN	Thurs.	Feb. 9
SHOW OPEN	Tues.	4:30pm-7:30pm*
	Wed.	10am-5pm*
	Thurs.	9am-1pm*

* Show times may be subject to change

CONTRACTING FOR SPACE

- Space allocation will be assigned on a first come-first-served basis, with priority given to last year's exhibitors.

RETURN TO SHOW OFFICE

Signed completed Show Contract with brief exhibit description and a **50%** deposit for space.

BOOTH RATES (10' X 10')

Prior to Oct. 30, 2011:	\$825*
After Oct. 30, 2011:	\$1,025*

* Corner Booth: Please add \$110/\$140 (after 8/30/11)

* Refer to Show Contract for over 10 booth rate.

RATES INCLUDE:

- Standard 3' high booth dividers and 8' back drop
- 2 Folding Chairs
- Carpeted aisles
- General security service
- Program listing
- Limited Fork lift service
- Two Show badges per booth
- Complimentary Thursday, Trade Show Only passes to all Exhibitors

DOES NOT INCLUDE:

- Required booth carpeting (must be rented through the Show Office or bring your own)
- Electric outlets *
- Exhibit space cleaning *
- Unpacking and packing exhibit material
- Storage of exhibit material prior to set up or after breakdown *
- Parking Pass *

* Order through the Convention Center. Information will follow in Set-Up Kit

Show Highlights

- Extensive Three Day Program
- 375 (+) Booth Trade Show
- Outstanding Educational Seminars
- Meeting Rooms Available
- Comprehensive Advertising Campaign
- Pesticide Applicator Recertification Credits
- Motivating Keynote Speaker
- Opening Reception Tuesday on Show Floor
- Show Reception following the Auction on Wednesday
- Complimentary Thursday, Trade Show Only passes to all Exhibitors
- Listing in Pre-Show and On-Site Conference and Show Directory (if the space contract is in on time).

State-of-the-Art Facility

- The Convention Center offers a spacious floor plan with easy accessibility for exhibitors.
- The site features an attached 2,400 car parking garage, offering special Show Rates.
- Easy access from route I-95. 15 minutes from T.F. Green Airport. Large loading bays for convenient stage in and out.
- Skywalk to the Providence Place Mall offering a fine selection of upscale shopping and dining.
- A few minutes walk to some of New England's finest restaurants in downtown Providence and Federal Hill.

SHOW OWNED BY:

New England Regional Turfgrass Foundation, Inc.

For the benefit of the New England Golf & Green Industry

SHOW MANAGED BY:

Marketing & Events, Inc.

SEND ALL CORRESPONDENCE TO:

New England Regional Turfgrass Conference & Show
28 Pelham Street, Newport, RI 02840
Tel. (401)848-0004 ■ Fax (401)846-5600
Visit us online at www.NERTF.org
or www.TURFSHOW.com